



The 100 for \$480 Deal



Overview

Simply put AM 1480 is giving you 100 Minute spots for 480 dollars! There are no other hidden fees or gimmicks. The advertisements are broadcast on AM 1480 as well as streamed from our live link on the web at <http://www.KHQRadio.com>. While most charge extra for your ad to be in both locations we bring this service to you at no extra charge!

FAQs

- Q. What format is AM 1480?
 A. *News, Talk and Sports! This format is one of the best to advertise with because the listeners are listening ACTIVELY and are more apt to process what is being said by the hosts as well as your commercials.*
- Q. What type of people listen to AM 1480?
 A. *Talk radio attracts a crowd with the following characteristics...*
-Above average intelligence, income and high moral character
-According to Xeal Advanced Marketing, Talk radio listeners "tend to be entrepreneurs, CEO's, small business owners, and family oriented people"
- Q. Why such a great deal?
 A. *AM 1480 is currently looking to add new advertisers to their lineup and as an introductory offer we are promoting the 100 for \$480 deal.*
- Q. How many of these packages may I purchase?
 A. *Packages are limited to two per business. If you require more advertising other packages can be together for your specific needs.*

To schedule a 15 min. appointment to talk about this and other options, or to ask other questions please contact Josh through one of the below methods.

Thanks, and have a great day!